



Academy of
Managed Care
Pharmacy®



MANAGED CARE
AND INTEGRATED
DELIVERY SYSTEMS...

WHAT'S
NEXT?

Monday, March 27 | 12:00 pm – 5:15 pm
Tuesday, March 28 | 8:00 am – 12:15 pm

Colorado Convention Center
Denver, CO

Registration Opens November 15, 2016

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- Join us at the **AMCP Managed Care & Specialty Pharmacy Annual Meeting 2017** pre-meeting training program to collaborate with leading managed care experts.
 - Gain critical insights into the complex network of recent changes, current trends, and future evolutions.
 - Acquire evidence-based knowledge and actionable tools that you can share throughout your organization to serve your customers now and into the future.

THE RIGHT EXPERTISE AT THE RIGHT TIME

”In the new health care world that increasingly values access, affordability, and improved outcomes, your knowledge and expertise has never been more relevant. In this time of amazing innovation, an evidence-based approach has never been more important. Yes, indeed, you’re the right people at the right place at the right time. The Academy is committed to being your partner during this time of opportunity and change.”



Susan A. Cantrell, RPh, CAE,
Chief Executive Officer of AMCP

There is no consensus on how to address the issues confronting America’s evolving health care delivery systems. However, we can all agree—no matter your role—that we’re faced with unprecedented complexity. You are charged with guiding your customers through this complex system; you must have the right expertise at the right time to deliver the best possible value to them.

What can you expect? This program is a diverse mix of comprehensive online learning materials, expert faculty lectures and panels, interactive case scenarios, as well as group discussions and networking opportunities with key opinion leaders from across the industry.

You can expect an integrated overview of today’s key trends and concerns, evidence-based insights, and actionable tools that will help you implement improved strategies for the future.

Our goal in the Managed Care and Integrated Delivery Systems training program is to grant you the critical acumen that you need in order to answer the vital question for your organization and customers: **What’s Next?**

Denver, CO, skyline



AMCP Annual Meeting 2017 | Health Care: What's Next?

WHO SHOULD ATTEND?

- Commercial Team Members: Strategy Leads, Account Managers, National Account Directors and Managers, Marketing, Training, Sales Operations
- Medical Affairs Team Members: Medical Affairs leaders, Medical Science Liaisons and HEOR

PRE-COURSE LEARNING

Prepare for the live workshop with 3 e-Learning modules:

- U.S. Health Care Landscape Today (ACA, market trends, risk shifting, pharma costs, and specialty medications)
- Health Care Insurance Environment (perspectives on payers, providers, consumers, and manufacturers)
- Exploring the Pharmacy Benefit (cost-sharing, utilization management strategies, and specialty drug coverage)

REALITY & RELEVANCE PANELS

- Connect what you've learned to your daily practice as you hear from over 10 customers how training concepts are applied across the industry.
- Gain perspective into stakeholder priorities, concerns, values, and experiences as you ask the questions most relevant to you.

Engage with key opinion leaders, leaders from ACO's, IDN's and Payer, and colleagues during the live workshop on the issues that matter most:

Health care reform landscape—Drill down on regulatory trends, gaining insights on how the outcome of the 2016 Elections impact these trends

IDNs/ACOs—Dig deep into the structure of integrated delivery systems to understand their priorities, drivers and impact of quality and patient engagement metrics

MACRA/MIPS—Unpack the complexities of repayment models, learning who is affected and how to navigate the recent regulatory changes

Specialty pharmacy—Understand how emerging trends are impacting specialty pharmacy and how IDN's and ACO's are responding

Value-based contracting—Understand the relationship between value-based health care and IDNs, stakeholders, payer models, quality metrics, data and more

Putting it all together—Learn from IDN leadership on how to navigate their business model and what's needed to engage them in meaningful conversations

FACULTY



Lou Sanquini
Head of Strategic Programs, Healthagen Outcomes (a subsidiary of Aetna)



Debi Reissman, PharmD
Director of Pharmacy, Sharp Health Plan



Joel V. Brill, MD, AGAF, FASGE, FAGG, CHCQM
Chief Medical Officer of Predictive Health, LLC



Suzette DiMascio, CHE, CMCE, CPC
President/CEO, CSI Specialty Group



Marcus Sredzinski, PharmD
COO/EVP Pharmacy ScriptSave (a MedImpact Compact)



Mary Jo Carden, RPh, JD
Vice President, Government and Pharmacy Affairs, AMCP

“I appreciated the interactive nature and small group forum.”

—Astellas participant

AGENDA

ACOs, IDNs, and Provider Groups—Emerging health care entities

- Differentiate between ACOs and IDNs, and learn how ACOs work
- Learn how ACOs and IDNs can change how U.S. health care delivery is reimbursed, from Medicare to commercial populations
- Understand the forces for consolidation that encourage the formation of IDNs and ACOs
- Consider how the pharmaceutical industry can participate in improving value with ACOs and IDNs

Population Health and the Patient Experience—Collaboration is the key to success

- Understand the movement toward and impacts of population health, including quality metrics, CAHPS surveys, patient-reported outcomes, and EMR data integration for analysis and quality improvement
- Learn how organizations, through partnerships and collaborations, are increasing their commitment to care management and what infrastructures are being put in place to improve care
- See why the patient experience is a key priority for IDNs/ACOs and where they are focusing to improve the patient experience
- Gain insight into the CMS Oncology Care Model and its impact on the coordination and quality of oncology care, including CMS partnership with payers

The Risk-Based Future

Featuring: Reality & Relevance Panels

- Understand why providers are being asked to take on more financial risk, what type of risk they are willing or able to accept, and what this means in terms of improving health care value
- Understand the increasing pressure to manage the higher costs of specialty drugs and the demand for more evidence of comparative effectiveness
- Discuss examples of risk contracting for medications, as well as other approaches for partnering with ACOs, IDNs, and payers in a value-based health care environment

The Growing Role of Specialty Pharmaceuticals—Key challenges and opportunities with IDNs and provider groups

- Understand your stakeholder priorities and concerns, including insight into your customers' decision-making process on specialty drug use and industry partners
- Learn the challenges facing specialty drug management, such as site-of-care issues, and how integrated specialty care models and provider groups play a role
- Understand the complexities of optimizing specialty pharmacy outcomes, including patient-support programs and biosimilars, and how pharmaceutical manufacturers may be asked to play a role in managing total health care costs

IDN/ACO Point of View—Creating successful relationships

- Learn from an expert consultant who will explain the workings of IDNs, giving you a unique insider view to their operations, as well as business and clinical perspectives
- Dive deeper on best practices, hearing from industry experts on what keeps IDN leaders up at night, how they are navigating changes to delivery systems, and where they see partnership opportunities

Reality & Relevance Panels

- Connect what you've learned to your daily practice as you hear, first hand, from over 10 customers, how training concepts are applied across the industry. This unique opportunity will give you an edge as you gain insider insights into stakeholder priorities, concerns, values, and experiences, with the opportunity to ask the questions most relevant to you.

“The Account Team Training program provided a great forum to gain practice that I can begin implementing immediately upon returning to my day-to-day business activities.”

—Lilly participant

REGISTRATION

MANAGED CARE AND INTEGRATED DELIVERY SYSTEMS... WHAT'S NEXT?

Health Care: What's Next? is a comprehensive forum that provides you with the breadth and depth of knowledge you need to understand and navigate the complexities of managed care today. This diverse training program will give you the acumen and confidence you need to find sustainable, forward-looking solutions for your organization and customers.

Your registration fee of \$2,450 includes:

- Access to three pre-training **Health Care: What's Next? E-learning Modules**
- Two half-day sessions led by the emerging market trends that impact "the business of health care"
- A post-training follow-up webinar tailored to participant feedback to ensure you receive comprehensive training on what matters most to you.
- Discussion and networking opportunities in an intimate setting with managed care experts from leading organizations. Gain the insights most relevant to you and your customers.
- Complimentary registration to the 2017 AMCP Annual Meeting wherein you will have the opportunity to continue to advance your professional development via AMCP sessions, educational programs, and networking with AMCP members.
- A 1-year subscription to the *Journal of Managed Care & Specialty Pharmacy*.



Colorado Convention Center in Denver

LOCATION

Colorado Convention Center
700 14th Street | Denver, CO | 80202
(303) 228-8000

Located in the heart of downtown Denver, one of the most walkable and visitor-friendly downtowns in the country, the Colorado Convention Center will place you right in the heart of the community. From the Center, walk or catch the Light Rail to the city's best attractions, including Colorado's State Capitol, the professional sports arena, Denver aquarium, Elitch Gardens amusement park, the Denver Botanic Gardens, and the Old West-era charm of Larimer Square, which features landmark 19th-century buildings. Sleep and eat like a local at the dozens of hotels and restaurants walking distance from the Convention Center.

REGISTRATION LINK

www.amcpmeetings.org/register.php

ABOUT AMCP

The Academy of Managed Care Pharmacy (AMCP) is the nation's leading professional association dedicated to increasing patient access to affordable medicines, improving health outcomes and ensuring the wise use of health care dollars. Through evidence- and value-based strategies and practices, the Academy's 8,000 pharmacists, physicians, nurses and other practitioners manage medication therapies for the 270 million Americans served by health plans, pharmacy benefit management firms, emerging care models and government.

Find out more at www.amcp.org