

Engaging Your Customers in a Value-Based Health Care Market
Grapevine, TX | October 16th-17th

Yellow Rose Ball Room
Gaylord Convention Center
Monday, October 16th

- 12:00pm – 12:15pm** **Welcome**
- 12:15pm – 1:15pm** **How regulatory changes and executive orders are creating new opportunities to drive value and quality**
Presenter: Joel Brill, Predictive Health
- 1:15pm – 2:30pm** **Implications of new and alternative payment models for health plans, payers, providers and pharmaceutical companies**
Presenter: Lynn Myers, Texas Health Resource
Panel: Joel Brill, Predictive Health | Ken Schaecher, SelectHealth
- 2:30pm – 2:45pm** **Break**
- 2:45pm – 3:30pm** **Pharmacy's evolving role from provider of drugs to a population-management**
Presenter: Greg Low, Partners
- 3:30pm – 3:45pm** **Break**
- 3:45pm – 5:15pm** **Why patients matter in a value-based care model**
Presenter: Joel Brill, Predictive Health | Amy Duhig, Xcenda
Panel: Lynn Meyers, Inova | Greg Low, Partners | Ken Schaecher, Select Health

Tuesday, October 17th

- 8:00am – 8:45am** **Big data and big value**
Presenter: Doug Goldstein, Inova
- 8:45am – 10:15am** **Value-based contracting: Fundamentals, hurdles, and opportunities**
Presenter: Amy Duhig, Xcenda | Jim Kenney, Harvard Pilgrim
Panel: Jeff Dunn, VRx | Lori Wood, Entrée Health | Christina Barrington, Priority Health
- 10:15am – 10:30am** **Break**
- 10:30am – 12:00pm** **Creating successful customer relationships in a value-based health care market place**
Presenter: Joe Stevens, ZS Associates
Panel: Jim Kenney, Harvard Pilgrim | Lori Wood, Entrée Health | Jeff Dunn, VRx | Christina Barrington, Priority Health