

Engaging Your Customers in a Value-Based Health Care Market

Monday, April 23rd, Boston Convention Center

12:00pm – 12:15pm

Welcome

Moderator: Amanda Brummel, PharmD, BCACP, Director, Clinical Ambulatory Pharmacy Services, Fairview

12:15pm – 1:00pm

Re-setting the stage: The current health care landscape - What's ahead for your customers

Presenter: Naomi Fried Ph.D., CEO, Health Innovation Strategies

- The impact of recent legislation/regulations; changes to the ACA
- Recent mergers and acquisitions (Optum/DaVita; Aetna/CVS)
- The “Amazon Effect”
- Impact of new biologics and gene therapies

1:00pm – 2:00pm

Successes, outcomes, and uncertainty for alternative payment models – What it means for your customers

Presenters: John Fox, MD, Assistant Chief Medical Officer, Priority Health
Amanda Brummel, PharmD, BCACP, Director, Clinical Ambulatory Pharmacy Services, Fairview

- Wins under CMS or Commercial HP ACOs
- Learnings from the journey
- How its impacting the rest of their business
- Recent CMS signals on bundled contracting

2:00pm – 2:15pm

Break

2:15pm – 5:00pm

Rapid fire session - Real-world initiatives from inside the health care system – How your customers are driving change

Moderator: Merissa Oliver, Director, The Kinetix Group

- Edward C. Allie, PharmD, BCPS, DPLA, Senior Manager of Pharmacy and Wellness, Steward Health Care Network
- Christina Barrington, PharmD, Vice President, Pharmacy Programs Priority Health
- Amanda Brummel, PharmD, BCACP, Director, Clinical Ambulatory Pharmacy Services, Fairview
- Jeffrey Dunn, PharmD, MBA, Vice President, Clinical Strategy and Programs and Industry Relations, MagellanRx
- Greg Low, RPh, PhD, Program Director, MGPO Pharmacy Quality & Utilization Program, Performance Analysis & Improvement, Massachusetts General Hospital
- Eric D. Newman, MD, Director of Quality and Innovation, Medicine Institute, Geisinger

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Tuesday, April 24th

8:00am – 10:15am

How the use of Real World evidence will Drive Value/Outcomes Based Contracting. Presenters: Josh Benner, PharmD, ScD, President and CEO, RxAnte; Jeff Dunn, PharmD, MBA, Vice President, Clinical Strategy and Programs and Industry Relations, MagellanRx; Jim Kenney, RPh, MBA, Manager, Specialty and Pharmacy Contracts, Harvard Pilgrim Health Plan

- How is RWE shaping coverage decisions
- How are gaps in real-world evidence managed by payers?
- What are the best data sources?
- How is it implemented into care pathways and patient journeys?
- How is RWE being used to drive contracting
- Has value-based contracting reached a tipping point?
- Application to pharmaceuticals, gene therapy, and beyond
- Getting past operational challenges
- Outcomes, risk, and rebate guarantees

Panel Discussion: Real-world evidence as the basis for value-based contracts

10:15am – 10:30am

Break

10:30am – 12:00pm

Workshop—Case studies in driving change: How to start the process and innovate

Presenters: Lori Wood, MHA, Senior Vice President of Payer Strategy, Entrée Health; Josh Benner, PharmD, ScD, President and CEO, RxAnte

- What makes a difference to stakeholders? Who makes a good partner?
- What type innovation is practical?
- Gaining alignment with internal and external partners
- Working on a roadmap to success

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