

Engaging Your Customers in a Value-Based Health Care Market

Monday, April 23rd **Westin Hotel**

12:00pm – 12:15pm **Welcome**

Moderator: Amanda Brummel, PharmD, BCACP, Director, Clinical Ambulatory Pharmacy Services, Fairview

12:15pm – 1:00pm **Re-setting the stage: The current health care landscape - What's ahead for your customers**

Presenter: Fred Goldstein, President, Accountable Health

1:00pm – 2:00pm **Successes, outcomes, and uncertainty for alternative payment models – What it means for your customers**

Presenter: Amanda Brummel, PharmD, BCACP, Director, Clinical Ambulatory Pharmacy Services, Fairview

2:00pm – 2:15pm **Break**

2:15pm – 5:00pm **Rapid fire session - Real-world initiatives from inside the health care system – How your customers are driving change**

Moderator: Merissa Oliver, Director, The Kinetix Group

- Edward C. Allie, PharmD, BCPS, DPLA, Senior Manager of Pharmacy and Wellness, Steward Health Care Network
- Christina Barrington, PharmD, Vice President, Pharmacy Programs Priority Health
- Amanda Brummel, PharmD, BCACP, Director, Clinical Ambulatory Pharmacy Services, Fairview
- Jeffrey Dunn, PharmD, MBA, Vice President, Clinical Strategy and Programs and Industry Relations, MagellanRx
- Greg Low, RPh, PhD, Program Director, MGPO Pharmacy Quality & Utilization Program, Performance Analysis & Improvement, Massachusetts General Hospital
- Eric D. Newman, MD, Director of Quality and Innovation, Medicine Institute, Geisinger

Tuesday, April 24th

8:00am – 10:15am **How the use of Real World evidence will Drive Value/Outcomes Based Contracting**

Presenters:

- Josh Benner, PharmD, ScD, President and CEO, RxAnte
- Jeff Dunn, PharmD, MBA, Vice President, Clinical Strategy and Programs and Industry Relations, MagellanRx
- Jim Kenney, RPh, MBA, Manager, Specialty and Pharmacy Contracts, Harvard Pilgrim Health Plan

10:15am – 10:30am **Break**

10:30am – 12:00pm **Workshop—Case studies in driving change: How to start the process and innovate**

Presenter: Lori Wood, MHA, Senior Vice President of Payer Strategy, Entrée Health